

Hello, I'm Cody. A multidisciplinary designer, focused on the magic between product, brand and marketing

Experience

YouTube 2016 – 2018

- Led visual design for a premium subscription product.
- Worked between product and marketing to ensure consistency, and an elevated design language.
- Led the definition around premium design styles for paid subscriptions across all of YouTube.
- Led creative direction around marketing websites ux, visual design, motion, and brand integration in conjunction with an outside agency.
- Built interactive prototypes focusing on interaction, visual design, and motion design for user testing in english and non-English speaking countries.
- Contributed html / css based front-end animations to our products code base.

Google Fiber 2015 – 2016

- Led a project to completely redesign the design language used by Google Fiber's product website, and marketing.
- Participated in lifestyle photoshoots for marketing, provided creative direction to outside branding agencies in collaboration with the Fiber Brand team.
- Designed and presented an updated Google Fiber logo to an audience of over 300, including core business leadership.
- Wrote front-end animations for multiple landing pages.

Google Chrome 2014 – 2015

- Updated core browser UI in Google's Material Design language. Contributions include PDF viewer redesign, downloads, settings and extensions redesigns within the Chrome Browser.

Skills / Education

Proficiencies

Creative direction
Interaction & visual design
Brand marketing design
Communication
Process management

Technical

Adobe Suite
Sketch
Principle
After Effects
HTML / CSS

Education

Bachelors in Digital Media
from Kendall College of
Art and Design

Contact

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